

LEADERSHIP
ANNE ARUNDEL

LAA

Leadership Anne Arundel Leadership Partners and Sponsors

An opportunity to connect your business with others while supporting LAA's vision of developing and nurturing community trustees who improve the quality of life in Anne Arundel County



Leadership Partner Options
Program Year FY2012





FY2012 LEADERSHIP PARTNER PACKAGES

\$15,000 - Gold Leadership Partner:

- Recognition throughout year as a Leadership Partner
- Sponsor for ALL events including LAA's signature event, Tribute (\$5000)
- Sponsor for TWO sessions for Flagship program (\$6000)
- Opportunity to provide 5-10 minute presentation to program participants
- Tuition paid for ONE Executive Leadership or Graduate participant (*\$1500-2500 bonus*)
- Co-Sponsor Executive Leadership Series, NLA and/or Graduate programs (\$4000)
- 6 Tribute Tickets – Board of Director's Circle
- Advertisement in Capital Newspaper Insert for Tribute
- Photo of check presentation with press release submitted to major media publications
- Name, logo and hyperlink on LAA web site at www.leadershipaa.org

\$10,000 - Silver Leadership Partner:

- Recognition throughout the year as Leadership Partner
- Sponsor for TWO events including LAA's signature event, Tribute (\$5000)
- Sponsor for ONE session for Flagship program (\$3000)
- Opportunity to provide 5-10 minute presentation to program participants
- Tuition paid for ONE Executive Leadership or Graduate participant (*\$2500-1500 bonus*)
- Co-Sponsor Executive Leadership Series, NLA and/or Graduate programs (\$2000)
- 6 Tribute Tickets – Board of Director's Circle
- Advertisement in Capital Newspaper Insert for Tribute
- Photo of check presentation with press release submitted to major media publications
- Name, logo and hyperlink on LAA web site at www.leadershipaa.org

\$7,500 - Bronze Leadership Partner:

- Recognition throughout the year as Leadership Partner
- Sponsor for LAA's signature event, Tribute (\$3000)
- Sponsor for ONE session for Flagship program (\$3000)
- Opportunity to provide 5-10 minute presentation to program participants
- Invitation to stay throughout entire session to network further and observe program
- Co-Sponsor Executive Leadership Series, NLA and/or Graduate programs (\$1500)
- 6 Tribute Tickets – Board of Director's Circle
- Advertisement in Capital Newspaper Insert for Tribute
- Name, logo and hyperlink on LAA web site at www.leadershipaa.org



\$5,000 – Small Business Leadership Partner:

- Recognition throughout the year as Leadership Partner
- Sponsor for LAA’s signature event, Tribute (\$3000)
- Sponsor for ONE session of Flagship program (\$1500) *\$3000 value*
- Opportunity to provide 5-10 minute presentation to program participants.
- Invitation to stay throughout entire session to network further and observe program.
- Co-Sponsor Executive Leadership Series or Graduate program (\$500)
- 6 Tribute Tickets – Board of Director's Circle
- Advertisement in Capital Newspaper Insert for Tribute
- Name, logo and hyperlink on LAA web site at www.leadershipaa.org

INDIVIDUAL OPTIONS:

FLAGSHIP PROGRAM SPONSORSHIPS

\$3000 - Session Day Sponsor

- Your name prominently displayed during full day session
- Provide a 5-10 minute presentation and hand out company information to LAA audience
- Invited to stay throughout entire session day to network further and observe program
- Recognition throughout year in LAA materials, news releases and events

Annual Schedule:

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|-----------|--|
| August | Orientation |
| September | Opening Retreat |
| October | Health & Human Services Day |
| November | Four Corners Bus Tour Option #1 |
| December | Four Corners Bus Tour Option #2 |
| December | Government Session / Annapolis Day |
| January | Cultural Arts Session |
| February | Law & Public Safety Session / North County Day |
| March | Education Session / West County Day |
| April | Agriculture / South County Day |
| May | Environment Session |
| June | Closing Retreat |

\$1500 – Program Co-Sponsor

- Your name prominently displayed during one session day
- Recognition throughout the year in LAA materials, news releases and events

EXECUTIVE LEADERSHIP PROGRAM SPONSORSHIP

\$5000 – Title Sponsor and all Benefits

- Prominent display in all promotional items and materials as Executive Leadership Series presented by “Your Name or Company”
- Opportunity to provide a 5-10 minute presentation to program participants
- Invitation to stay throughout opening reception to network further and observe program
- Recognition throughout year in LAA materials, news releases and events

\$1500 to \$500 – Program Co-Sponsor

- Your name prominently displayed during one session day
- Opportunity to provide 5-10 minute presentation to program participants
- Recognition throughout the year in LAA materials, news releases and events

GRADUATE PROGRAM SPONSORSHIPS

\$1500 - Program Sponsor

- Your name prominently displayed in all materials
- Opportunity to provide a 5-10 minute presentation to program participants
- Recognition throughout year in LAA materials, news releases and events

\$500 – Program Co-Sponsor

- Your name prominently displayed during one session day
- Recognition throughout the year in LAA materials, news releases and events

NEIGHBORHOOD LEADERSHIP ACADEMY

\$1500 - Program Sponsor

- Your name prominently displayed in all materials
- Opportunity to provide a 5-10 minute presentation to program participants
- Recognition throughout year in LAA materials, news releases and events

SPECIAL EVENTS SPONSORSHIPS

\$1500 to \$500 - Happy Hour Socials

Sponsor one of LAA’s popular and well-attended socials held at locally owned restaurants around Anne Arundel County

\$1500 to \$500 – Fireside Chats

Sponsor one of LAA’s exclusive breakfasts featuring topics of interest to our business community

\$600 to \$100 – Advertisement Opportunity in Capital Newspaper Insert, June 2012

Congratulate new LAA graduates by purchasing a discounted advertisement within our Tribute to Leadership Insert featured in the Sunday edition of the paper. Payment to Capital.

\$1500 to \$500 – LAA Annual Holiday Celebration Sponsor

Tuesday, December 13th, 5:00-7:00pm

**PRIVATE PARTY* at Crush Winehouse*

114 West Street, Annapolis

**TRIBUTE TO LEADERSHIP
LAA's SIGNATURE EVENT – INDIVIDUAL SPONSORSHIPS
June 2012
Cocktail Reception, Graduation Ceremony, Dessert Social**

\$3000 to \$5000 – Board of Director's Circle

- 6 Tickets
- Special recognition
- Name in Program, Event Board, Press Releases, and emails to 1100 graduates
- Ad in Capital-Gazette Newspaper Insert
- Name, logo and hyperlink on LAA Website

\$1500 to \$2500– President's Circle

- 4 Tickets
- Special recognition
- Name in Program, Large Board, Press Releases, and emails to 1100 graduates
- Name, logo and hyperlink on LAA Website

\$750 to \$1000 - Executive Committee's Circle

- 3 Tickets
- Special recognition
- Name in Program, Large Board, Press Releases, and emails to 1100 graduates
- Name on LAA Website

\$500 – Committee Chair's Circle

- 2 Tickets
- Special recognition
- Name in Program, Large Board, Press Releases, and emails to 1100 graduates
- Name on LAA Website

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LEADERSHIP ANNE ARUNDEL

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